

Public Engagement Innovation Labs

A Unique Opportunity – Coming Soon!



Stay tuned later this spring when Culture Days will be seeking proposals from municipalities, organizations, groups or individuals involved in Culture Days from all Canadian provinces and territories to lead Public Engagement Innovation Labs in their communities through the 2016 and 2017 editions of Culture Days.

Selected Innovation Labs will:

1. Focus their efforts at testing models of collaborative partnerships aimed at **increasing the participation and engagement of a specific audience segment** in the arts and cultural programming of their community during Culture Days.
2. Be featured in a **national best practice and knowledge-sharing program*** and public relations campaign.
3. **Participate in a research program** dedicated to sharing the ongoing results of the Innovation Labs with the broader Canadian arts and cultural sector.
4. **Test custom web-based tools** that will support the **marketing and research tracking** of the Innovation Labs.
5. Benefit from **customized digital marketing resources** to help promote their Lab activities.
6. Contribute and benefit from participation in a **National Advisory Committee** with other Innovation Labs taking place and project partners across Canada.

* The best practice and knowledge-sharing program could include case studies, blog articles, media interviews, webinars, podcasts, video interviews, in-person seminars or conferences, reports, guides, tipsheets.

Info session – Monday, May 16 at 2 pm Eastern Time

Mark your calendars for a free info-session to answer any questions you may have before submitting a proposal. Go to culturedays.ca for more information. **Be part of this unique project – a first of its kind in Canada!**

Stay Tuned

Subscribe to the Culture Days e-newsletter at culturedays.ca for details in the coming weeks about how to apply.

culture days



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September 30, October 1 & 2, 2016

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