

## OUR VISION

SaskCulture strives to build a culturally vibrant future in which all people in Saskatchewan, individually and collectively, celebrate, value and support participation in, and access to, cultural experience.

## OUR MISSION

SaskCulture unites the cultural community and works to advance the cultural vibrancy of the province.

## OUR PRINCIPLES AND VALUES

**SaskCulture supports engagement in cultural experience.**

CULTURAL ACTIVITY • EXPERIENCES  
ENGAGEMENT • REVITALIZATION

**SaskCulture recognizes strength in common purpose.**

COHESIVENESS • COLLECTIVE EFFORT  
ADVOCACY • COOPERATION  
PARTNERSHIP • VOLUNTEERISM  
CULTURAL WORK • TREATY PEOPLES

**SaskCulture provides equitable and fair access to resources.**

SASK LOTTERIES • TRANSPARENCY  
ACCOUNTABILITY • EFFECTIVENESS  
DELIVERY • CULTURAL IMPACT  
ACCESSIBILITY • UNIQUE SERVICE

**SaskCulture will be responsive to people within Saskatchewan.**

DIVERSITY • ACCESSIBILITY • INCLUSIVITY  
EQUITY • DEMOCRATIC PROCESS  
MULTICULTURALISM • RECONCILIATION



SaskCulture exists to ensure...

STRATEGIC PLAN

END #1

People of Saskatchewan actively value, support and participate in culture.

END #2

The cultural eco-system in Saskatchewan is accessible, inclusive and sustainable.

A Culturally Vibrant SASKATCHEWAN

1.1 STRATEGIC DIRECTION

SaskCulture's funding model is sustainable and adaptive to changing needs in order to support relevant cultural programming and activities in Saskatchewan.

2020-2025 STRATEGIC PRIORITIES

1. Maximize the impact of lottery dollars to better serve the needs of Saskatchewan people.

GOALS

- SaskCulture's funding model is sustainable and adaptive to ensure increased access to and participation in, relevant cultural programming and activities.
- SaskCulture facilitates the ongoing transformation of cultural programs, activities and experiences.

2. Adapt the Creative Kids program to improve its long-term sustainability.

GOALS

- Creative Kids is financially sustainable within SaskCulture's funding framework.
- Saskatchewan children "most in need" have opportunities to realize their potential through access to unique life-changing artistic and cultural experiences.

2.1 STRATEGIC DIRECTION

Cultural programs, activities and experiences are more inclusive, diverse equitable and accessible.

2020-2025 STRATEGIC PRIORITIES

1. Improve the inclusivity, diversity, equity and accessibility of cultural programming and activities supported by the Sask Lotteries Trust Fund.

GOALS

- A greater diversity of new and existing cultural programs are reaching underserved participants in the province.
- Cultural programming, activities and experiences are more available in the North.
- SaskCulture's network is active in the process of Truth and Reconciliation.
- Leadership in the cultural sector reflects diversity, equity and inclusion.

