

..... YOU'VE RECEIVED A SPONSORSHIP FROM SASKCULTURE

RECOGNIZING YOUR FUNDER

As a recipient of this funding, you are required to acknowledge Sask Lotteries as a source of funding in your promotions and during your activity or event. Using Sask Lotteries and SaskCulture logos in your promotions helps:

- To raise awareness of Sask Lotteries
- To strengthen support for this fundraiser
- To increase ticket sales
- To show a united voice for culture
- To help promote the funding available
- To increase accessibility

If possible, please consider other promotional opportunities, such as mentioning the funder in speaking notes and placing logo banners at events.

Your financial statements should recognize that the funds are provided by Sask Lotteries Trust Fund for Sport, Culture and Recreation. If SaskCulture is listed, ensure Sask Lotteries Trust Fund for Sport, Culture and Recreation is acknowledged as well or in the notes.

DOWNLOAD LOGO

Please **download the combined logo file** for Sask Lotteries and SaskCulture. If you need the logos as separate files or in a different format or size, contact us at **info@saskculture.ca** or **306-780-9284**.



OTHER THINGS TO CONSIDER

- **SaskCulture encourages organizations that receive Sask Lotteries funding to recognize that their activity is being held on Treaty Land and the traditional homeland of the Métis. Learn more.**
- **Place logos in a visible location on either the front or back of your promotional materials.**
- **Link logos used in promotional materials to sasklotteries.ca and/or saskculture.ca.**
- **Tag @SaskCulture in your social media posts promoting your programs/events.**
- **Acknowledge funders in your speaking and/or prepared speaking notes.**
- **Ensure your board members are aware of Sask Lotteries financial support.**
- **List funding in your Financial Reporting as funding from the Sask Lotteries Trust Fund for Sport, Culture and Recreation (not SaskCulture).**
- **Add your events/programs into the Arts and Culture Event Guide at saskculture.ca/events.**

Hang Sask Lotteries paper banners at your public events. Access banners by contacting SaskCulture or submitting a form at saskculture.ca.

IF YOU HAVE QUESTIONS...

- ...Contact your Outreach Consultant
- ...Call 306-780-9284 or email: info@saskculture.ca
- ...Check the website saskculture.ca under **Our Grants**

