

**SASKCULTURE INC.**  
**ANALYSIS OF SASKCULTURE FINANCIAL CONDITION**  
**FOR THE FISCAL YEAR ENDED MARCH 31, 2024**

The SaskCulture Board of Directors met with MNP on May 10, 2024 to review and approve the audited financial statements for the fiscal period of April 1, 2023 to March 31, 2024. These statements are attached and will be presented to the SaskCulture membership for approval at the Annual General Meeting on June 14, 2024.

SaskCulture's management is responsible for preparing the financial statements, selecting appropriate accounting policies and methods, and ensuring internal control systems provide reasonable assurance that transactions are authorized, assets are safeguarded, and financial records are maintained in accordance with Canadian accounting standards for not-for-profit organizations. The financial audit was conducted by the independent auditing firm, MNP, and was conducted in accordance with Canadian generally accepted auditing standards. MNP has rendered their expert opinion that the financial statements present fairly, in all material respects, the financial position of SaskCulture as at March 31, 2024.

*Statement of Financial Position, page 1*

**Total assets** are primarily comprised of cash, short-term investments, intangible and capital assets. The only **Accounts receivable** at year-end is \$8,564 due from the Government of Canada for the Public Service Body GST Rebate which was received on May 5, 2024. **Intangible assets** include the Online Granting Platform and **Capital assets** include computer equipment and software, office equipment, leasehold improvements and a customized website. Total assets are down from last year primarily due to a lower cash balance at the end of the year. There is an increase in year-end **Accounts Payable and Accruals** to account for inflationary increases in salaries, but overall **Liabilities** are significantly less than 2022/23 with more funds granted and less holdbacks. Holdbacks payable are grant funds allocated but not yet paid. Since all Trust funds must be spent as allocated by the Board, the total unused and due to the Sask Lotteries Trust Fund (Culture Section) for current and prior year grant returns and adjustments is \$508,218. They fluctuate year over year depending on the timing of grant payments and receipt of follow-up reports from grant recipients. Net Revenue for the year has increased **Net Assets** to \$1,624,303.

*Statement of Operations, page 2*

Total **Revenue** was up about 3.5% to \$9 million, compared to \$8.7 million last year. Grants received from the Sask Lotteries Trust Fund for Sport, Culture and Recreation increased to \$8,891,274.

**Self-generated** revenue was derived primarily from membership dues, interest on cash and investment accounts, and subleasing parking space. A significant increase in bank interest rates resulted in interest revenue more than double that of 2022/23.

Overall expenses are up slightly from last year mainly due to an increase in salaries and benefits, and a continued increase in travel and in-person meetings. Expenses also include the

premiums paid by SaskCulture for an Employee and Family Assistance Program for its members using the Administration Centre payroll system as well as Director and Officer liability and bonding insurance premiums for Eligible Cultural Organizations. SaskCulture's **programs and services** continued to be delivered and its **communications and marketing** continued to share impact stories via multiple channels, increasing awareness and promoting the importance of cultural activity to peoples' lives. During 2023/24, SaskCulture employed eighteen full-time positions.

**Program Initiatives** expenses (see Note 8 on page 8) includes funding to seven grant programs delivered by SaskCulture, seven additional grant programs delivered in partnership with SK Arts, a provincial grant to Creative Kids Canada Inc., support to Communities of Interest in the areas of arts, Indigenous, and heritage (see Schedule 1 on page 10), and support of one cultural organization through Global Functions (see Schedule 2 on page 11).

In 2023, the Multicultural Council of Saskatchewan, SK Arts and SaskCulture formed a partnership to further explore participatory granting through the creation of the **Building Arts Equity: BPOC Program** (BAE.) BAE seeks to engage underserved equity deserving artists from primarily African, Black, Asian, Latin American, Caribbean, and Middle Eastern descent who are living in Saskatchewan. This new grant provided \$100,000 to fund 22 applications.

**Culture Days and Creative Kids** continue to be focused initiatives in 2023/24. **Culture Days Delivery** expenses include the marketing and promotion of Culture Days in Saskatchewan and 31 Hub Sponsorships, which supported multi-partner cultural activities in 25 different communities. In its 13<sup>th</sup> year, Culture Days was held in communities from September 22 to October 15 – a three-week celebration of culture! Culture Days is designed to increase public value, support and participation in the cultural life of communities, by providing free, interactive opportunities to get engaged with cultural activities. It is estimated that approximately 80,000 Saskatchewan people participated in Culture Days in 2023, taking part in one or more of the 295 arts, culture and heritage activities offered throughout the province. As part of its commitment to Truth and Reconciliation (TRC), SaskCulture prioritized TRC events and activities planned for September 30<sup>th</sup> to recognize and honor the National Day for Truth and Reconciliation as part of the Culture Days Hub Sponsorship.

**Creative Kids Operations** includes all operational expenses required to promote and administer the program, including support to seven community-based volunteer committees located throughout the province, one provincial adjudication committee, and the management of fundraising initiatives and charitable activities. The Creative Kids program continued to support youth and cultural workers in 2023/24 and Trust funds allocated to support Creative Kids operations make it possible for 100% of donations to be dispersed directly to helping kids in our communities. In 2023, Creative Kids funded 1,313 kids with over \$688,460. Fundraising initiatives continued to focus on foundation grants, corporate support, promoting online fundraising initiatives, and partnering on third-party fundraising events such as Co-Op Fuel Good Day, the Royal Road Race, and Mexico Magico. Still, there was a shortfall of over \$270,000 in funds and 508 applications from Saskatchewan families were denied support. Since 2010, Creative Kids has funded over 14,000 kids in 266 Saskatchewan communities and

granted over \$6.66 million dollars while supporting 600 cultural workers across the province. (please refer to the 2023 Creative Kids Progress Report for more details on the program's 13<sup>th</sup> year). These charitable funds are processed through the Creative Kids Canada Inc. charity and are not reflected in SaskCulture's financial statements.

For 2023/24, SaskCulture's revenue exceeded expenses, realizing **Net Income** of \$174,324.

Statement of Changes in Net Assets, page 3

As of March 31, 2024, SaskCulture retained \$204,133 invested in capital and intangible assets. Unrestricted net assets remain at a healthy \$1,420,170, with total net assets over \$1.62 million.

Statement of Cash Flows, page 4

This chart reconciles cash from the beginning to the end of the year. In 2023/24, there was an overall decrease of cash resources of \$435,471 leaving cash resources and short-term investments at \$2,460,366.

Notes to the Financial Statements and Schedules, pages 5-11

The **Notes to the Financial Statements** are consistent with past years. There have been no changes to accounting policies; Note 5 reconciles the amortization of capital assets; Note 6 breaks down the operational grants from Sask Lotteries Trust Fund; Note 8 reconciles Trust funds to program allocations and summarizes the amounts due back to the Culture Section of the Trust; and Note 9 is a charity requirement since Creative Kids Canada Inc. is a related entity that shares the same Board of Directors.

The **Schedules** on pages 10-11 provide additional information for the allocation of funding to **Communities of Interest** and **Global Functions**.

In pursuit of its vision of a culturally vibrant Saskatchewan, SaskCulture has two broad ends – SaskCulture exists so the cultural ecosystem in Saskatchewan is accessible, inclusive and sustainable; and people in Saskatchewan actively value, support and participate in culture. The 2023/24 financial allocations and spending reflect priorities designed to move these Ends forward, ensure ongoing sustainability through capital management, and focus on initiatives that align with SaskCulture's 2020-2026 Strategic Plan that aspires to have: a funding model that is sustainable and adaptive to changing needs in order to support relevant cultural programming and activities in Saskatchewan; and cultural programs, activities and experiences that are more inclusive, diverse, equitable and accessible.