

SWG Online
Programming using
Zoom



Using Zoom Meetings

1) One-on-one meetings

- Virtual Writer-in-Residence Program
- Used AnyMeeting for our Feb – Apr 2020 program but we will be moving this to Zoom in the fall

2) Group meetings

- Mentorship Program wrap-up
- Board meetings
- Jury meetings



Virtual Writer-in-Residence Program



3) Workshops

We have moved all of our Professional Development workshops online:

Regular Workshops – 2 hours

Neil Aitken - “Journey into the Interior”

Alice Kuipers - “Writing for Children and Young Adults”

Limited to 10 participants,
Free for members, \$25 for non-members

Workshop Series – 2 hours x 3 weeks

Ed Willett - “Adventures in Space and Time

Limited to 8 participants,
\$35 for members, \$55 for non-members.

Online workshops will start again in September.



Using Zoom Webinars

1) Panel Discussions

This was an online panel discussion with 4 writers and 1 moderator:

- Gail Bowen
- D.M. Ditson
- Harold Johnson
- Kristine Scarrow
- Moderated by Anne Lazaruko

People viewed/interacted through Zoom webinar function (registration) **and** livestreamed it through Facebook (SWG page).



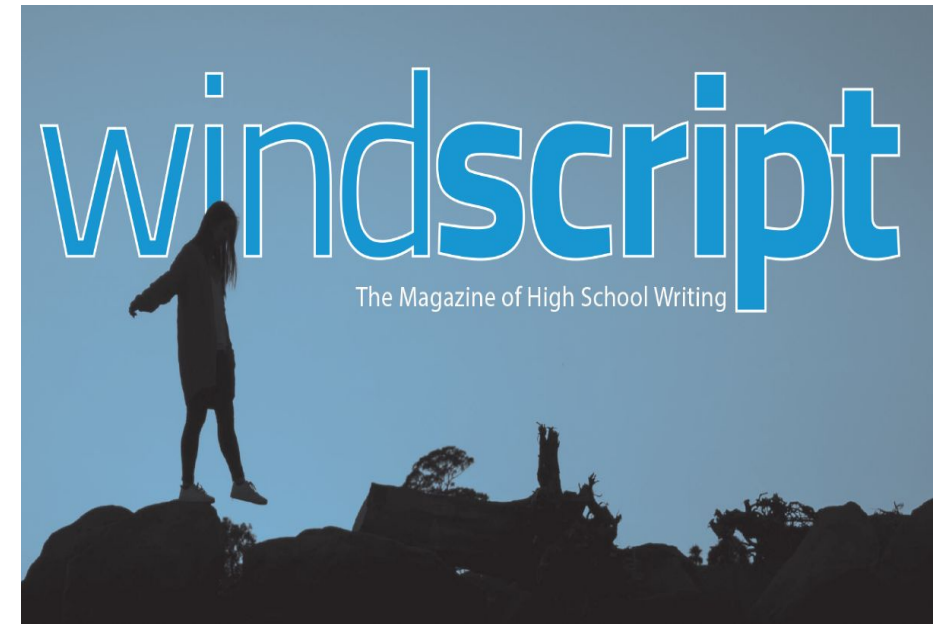
2) Digital Magazine Launch – Windscrip

Launching online changed our format but expanded our audience:

- The program included our editor, a feature poet, and readings by the award winners
- Contributors from across SK – hosting online enabled more people to participate (family members, teachers, friends)
- Mix of live and pre-recorded readings (can show videos through powerpoint presentations/screen sharing)

3) Webinar-based workshop with Micheline Maylor

50+ people attending



4) Digital Readings

Pandemic Poetry Series was a partnership between the SWG, Creative City Centre and UR Pride Centre in April.

3 poets read their work on 3 Friday evenings.

Book Bytes is the online version of our summer reading series Words in the Park (Regina) and Readings by the River (Saskatoon).

Weekly readings by 3 readers, moderated by a host.

Livestream through Facebook.

Mix of live and pre-recorded readings.



Plans for future programs:

- The **2020 Kloppenburg Award for Literary Excellence announcement** (amended program) - September 16 online at 12:00, which replaces a large lunch & awards program with a crowd of 120 people in Saskatoon.
- Our **Annual October Conference programming** will be entirely or partially online: the program will include panels, interactive workshops, lectures, pre-recorded talks (small talks), an awards presentation and open mic.
- We will move our November **Facilitated Retreat** to an online format if need be – a mix of classes, conversations, open mic and one-on-one meetings with retreatants.



Tips and Lessons Learned

- You can move most of your event structure online.
Examples: welcome, land acknowledgement, funders/sponsor acknowledgement, Q&As, thank yous, more info about your organization
- Two different kinds of host:
 - Event host
 - Production host (our organization is the Zoom host)
- Livestreaming and Recording
- Making a practice mandatory for presenters
- Considerations for charging \$
- Put time and energy into learning the technology and what other organizations are doing

